



MINUTES of the Board of BOWLS WA

Meeting held on Friday 21st September 2018 at Bowls WA Headquarters commencing at 8.00am.

1. PRESENT

Larry Bandy, Lisa Featherby, Ross Warburton, Marc Abonnel, Debbie Capper, Vince Del Prete

1.1 In attendance:

Ken Pride (CEO), Bob Plater, Carolyn Bell, Darrel Hudson, Kevin Heberle, Dot Glass, Craig Lubich (Shadforth's – part)

1.2 APOLOGIES

Kerry Andersen, HENDY Cowan

With the President's absence, Deputy President Larry Bandy assumed the Chair for the meeting and welcomed members of the Country Committee for a joint meeting of the two groups.

The Chairman also welcomed Craig Lubich (Shadforth's) who gave a presentation on the Association's current investments. The report highlighted the continued strong performance of the portfolio, which earned a growth rate of 6.79% over the past 12 months. The Board put various questions to Mr Lubich who responded accordingly.

It was agreed that when the Board positions were fully occupied then an update on the Board's Risk Profile was warranted.
NOTED.

Mr Lubich then left the meeting.

1.3 CONFLICT OF INTEREST

Nil.

1.4 CONFIRMATION OF MINUTES

The Minutes of the Meeting held on Monday 20th August 2018 were confirmed as a true and accurate record.

Moved: Vince Del Prete

Seconded: Ross Warburton

Agreed

2. STRATEGIC ITEMS FOR DECISION

Nil.

3. STRATEGIC ITEMS FOR DISCUSSION

3.1 Operational Plan priorities 2018/19

The CEO after discussion with staff tabled the operational priorities for 2018/19. Of highest priority was the necessary bedding down of the *Bowls Link* system and the successful introduction of the change in *Affiliation Fee Model* for 2019/20. The progress on the priorities will be continued along with the wider quarterly reporting on the Strategic & Operational Plans.

The Board endorsed the priorities as tabled.

4. OPERATIONAL ITEMS

4.1 Committee Reports

4.1.1 President

The President in her absence had provided a written report, which was tabled and noted by the Chairman.

4.1.2 CEO

The CEO had distributed his monthly report which was discussed and accepted.

4.1.3 Bowls Management

Marc Abonnel referred to the Minutes of the BMC meeting held on 10th September and was excited by the tone of the meeting and encouraged by the wish to think more strategically. In terms of a review of the game in WA, he sought

direction from the Board as to whether a new sub-committee should be formed (as per the Affiliation Fee Review), or the BMC itself should take on this role.

After discussion it was agreed that a sub-committee should be appointed with a specific Terms of Reference to guide their work, with a timeline incorporated for reporting to the full BMC. **NOTED.**

Action: Marc Abonnel and the CEO in the first instance to frame Terms of Reference for a committee to work within and following approval of those ToR, seek EOI in membership of the sub-committee.

4.1.4 Club Development

Vince Del Prete noted the Minutes of the 17th September meeting and raised some of the key issues discussed, including the ongoing live streaming work of major events, considerations around the Gotta love the Bowlo campaign and the future budgetary considerations for the committee as it moves into other projects.

The very successful hosting of the initial Club Compliance Course with strong attendances at all venues. It was further noted that a response had still yet to be received from DSR in relation to the *Winning Drive* program – a key component of club and member compliance/sustainability.

The Chairman sought the input of members of the Country Committee in relation to the success or otherwise of the *Gotta love the Bowlo campaign*. In general the response was negative with country club members not believing the advertisement was representative of the sport; noting however that it was not the intention to seek ready made bowlers, but to drive people to clubs to benefit their financial sustainability. It was accepted that a campaign that worked in the metro area may not work as successfully in the country and visa versa. **NOTED.**

4.1.5 Audit, Risk & Finance

Lisa Featherby noted the distributed Minutes of the 10th September and items related to the review conducted on the Annual Dinner, the replacement vehicle for the Subaru Forester, new sponsorships signed for the coming season and the quarterly review of the BWA Risk Register.

There were no changes to the Register at this time.

The accounts to 31st August were noted and accepted, with the bi-annual update of the rolling budget to be tabled at the November Board Meeting.

5. GENERAL BUSINESS

5.1 RBM activities report

The CEO tabled the activities report of the RBM's around the country as produced by Bowls Australia. It confirmed the high standing and good work that is being carried out by Clive Adams and Steve Unsworth. These reports will continue to be tabled as they come to hand.

The CEO noted that the national CEO and RBM conferences in December will be combined for the first time, giving opportunity for even greater communication and insight into the work/objectives of the RBMs.

5.2 Metro pennant allocations

To be conducted shortly; this year made a little more uncertain due to significant player movements in the off-season.

5.3 Affiliation Fee video

The staff had produced a short 12 minute explanatory video on the proposed Pennant based Affiliation Fee Model. This would be particularly effective in communicating to country clubs the form of the proposed Model and seeking their support in the Ballot that would be made available to country clubs in late October.

There being no further business the meeting closed at 10.00am

NEXT MEETING

Monday 22nd October 2018 at 7.30am for 8.00am.