

MINUTES

Club Development Committee [CDC]

held on Wednesday 21 November 2018 at Bowls WA Offices, Osborne Park
commencing at 8.00am

1. OPEN MEETING: Chair Vince Del Prete opened the meeting at 8.05am.

2. PRESENT: Vince Del Prete, Simon Alden Ray Povey, Steven Unsworth (BA RBM), Aaron Delaporte (BWA Staff)

3. APOLOGIES: Debbie Capper, Clive Adams (BA RBM)

4. MINUTES OF PREVIOUS MEETING:

The minutes of the CDC 16 October 2018 were confirmed as a true and accurate record of the meeting.
Moved: Simon Alden Seconded: Vince Del Prete.

5. CONFLICTS OF INTEREST: Nil

6. BUSINESS ARISING:

6.1 Club Development – Winning Drive program

Following the grant confirmation AD advised a trainee staff member had been appointed through the AFL SportsReady program in Kaitlin Tyrrell who would commence on December 3rd working 3 days per week in a role to coordinate the program. AD also presented a program schedule and advised that meetings with the program partners were setup or being setup for December.

Action- AD to report progress at next meeting.

6.2 Club Resource Guide

To be reviewed with Trainee in December 2018.

6.3 Incorporated Associations Act

AD advised that a few more clubs had sent through updated Constitutions however over 50% of clubs were still outstanding. An article had been included in Jack Hi and would be posted on the website and in the club mailout to continue to highlight the importance of clubs to consider this action given the impending June 2019 deadline.

Action- AD to create and distribute a release via Website and Club Mailout.

6.4 Bowls Link

AD advised that despite some delays with website roll-outs the program was tracking well. A brief summary of the progress of Bowls Link as follows:

- Weekly phone conferences with Bowls Link Working Party;
- Roll-out of Club Websites begins November 22 with Feb 2nd as the last rollout date;
- Bowls WA website transition next week November 25;
- Presentation to the Board by Kelvin Rodgers (BA Bowls Link Manager) December 21st;
- Timeline of Membership (January 2019) and Competition (March 2019) Modules remained on track.

Action- AD to report regularly on further progress.

6.5 Gotta the Love the Bowlo videos – At the Bowlo

AD advised after securing the services of Con (IFish films) they had developed a brand “At the Bowlo” and a series of six videos – production guide attached.

Action- AD to update on progress as this project goes forward.

6.6 CDC Budget

Still to be actioned for 2019/20 Budget. SA offered his assistance with this action.

Action- AD/SA to compile Club Development Operational budget

7. GENERAL BUSINESS:

7.1 Club Networking

Held over to next meeting when RBM’s are present.

Action- To remain on Agenda for further discussion.

7.2 Bowls in the media

RP highlighted some important media including the Bowls360 website and Racing Radio 1206 segment with Russell Tyrrell. AD advised bowls content was also being broadcast in Geraldton (Radio Mama), Goldfields (Triple M) and on metro radio Sport91.3fm and 89.7fm plus had recently had articles in the West courtesy of Ryan Havercroft on the Everest and Perth Suns. The Sunday Times was also noted. It was agreed the importance of keeping bowls in the media as much as possible to compete with mainstream sports was vital.

7.3 Lifestyle Villages

RP raised the issue of Lifestyle Villages/Retirement Centres which had bowls facilities and a large number of bowls participants who were not affiliated club members. These numbers would boost bowls statistics for potential grants and sponsorship. VDP noted this issue was include in the BA strategic plan for action.

7.4 Day2Day Rewards

AD advised he had been contacted by Jason Gram CEO Day2Day rewards about offering a rewards program to members through an online website. It was agreed for AD to forward this information as a consideration to the committee.

Action- AD to forward info for further discussion.

7. MEETING CLOSED:

There being no further business the meeting closed at 8:55am.

8. NEXT MEETINGS:

8.00am Wednesday 9 January at Bowls WA Headquarters.