

MINUTES

Club Development Committee [CDC]

held on Wednesday 9 February 2019 at Bowls WA Offices, Osborne Park
commencing at 8.00am

1. OPEN MEETING: Chair Vince Del Prete opened the meeting at 8.05am.

2. PRESENT: Vince Del Prete, Simon Alden, Debbie Povey, Clive Adams (BA RBM), Steve Unsworth (BA RBM), Aaron Delaporte (BWA Staff), Kaitlin Tyrrell (BWA Staff)

3. APOLOGIES: Ray Povey

4. MINUTES OF PREVIOUS MEETING:

The minutes of the CDC 9 January 2019 were confirmed as a true and accurate record of the meeting.
Moved: Simon Alden Seconded: Vince Del Prete.

5. CONFLICTS OF INTEREST: Nil

6. BUSINESS ARISING:

6.1 Club Development – Winning Drive program

AD advised that himself, CA and Ken Pride had attended a meeting at the Dept of Sport with the Manager of Regional Services Mitch Hardy and the various regional managers Skyped into the meeting. The Winning Drive program was presented with dates and times of regional sessions agreed to be forwarded once available. KT advised the finalisation of the program would be completed soon and promoted to clubs.

Action- AD and KT to report progress at next meeting.

6.2 Incorporated Associations Act

AD advised that further notices had been posted on BWA Website, Jack hi and direct to clubs. KT advised she had an updated list of clubs via research on the Dept of Commerce website. It was agreed to contact any outstanding clubs to again advise them of their obligations under the Act.

Action- AD/KT to contact clubs who had not completed their obligations.

6.3 Bowls Link

AD advised that the roll-out was continuing as planned. A summary of the progress of Bowls Link as follows:

- Weekly phone conferences with Bowls Link Working Party;
- Club Website roll-outs complete with some outstanding issues to be resolved;
- Membership training Conference to be attended by AD and Liz Rolt in March – date to be advised.

Action- AD to report regularly on further progress.

6.4 Gotta the Love the Bowlo videos – At the Bowlo

AD advised the second video (Eddie Gollan) footage was with the editor and awaiting return for immediate release. Footage had been taken for the third video. Shooting was scheduled for Sunday Feb 24th with Russell Woolf to MC a Vox Pop of social bowlers at Mt Lawley. Plans for the remaining videos were in progress.

Actions- AD to update on progress as this project goes forward.

6.5 GottaLove the Bowlo Radio Campaign

AD presented a proposal to advertise with Hit 92.9fm which was considered the best commercial station to available given the target demographic of 25-40 year olds. The campaign included a competition using the Breakfast team and 4 weeks of advertising in August/September.. The timing of the promotion was questioned by committee members. AD explained that the cheaper advertising spend was available in Aug/Sept as closer to Xmas the rates began to increase so it was unlikely Oct/Nov/Dec would be affordable, Jan/Feb may be a better alternative. AD advised he was speaking with some Community stations which could fill the remaining budget and give a year round radio advertising proposal.

Action- AD to liaise further regarding 92.9fm proposal and report back to Committee.

7. GENERAL BUSINESS:

7.1 Club Networking

AD advised that the Club Networking Facebook Group had been opened and clubs invited to have executive committee members join.

7.2 Volunteers Survey

AD/KT distributed the results of a Volunteers Survey of which 298 people responded. The results were discussed and it was agreed these could be used as part of a course/workshop for clubs around the importance of Volunteers for clubs

Action – AD to organise a Volunteers Workshop

7. MEETING CLOSED:

There being no further business the meeting closed at 9:00am.

8. NEXT MEETINGS:

8.00am Wednesday 6 March at Bowls WA Headquarters.

Noted: SA will be an apology.