

MINUTES

Club Development Committee [CDC]

held on Tuesday 21 May 2019 at Manning Bowling Club, Manning commencing at 8.00am

1. OPEN MEETING: Chair Vince Del Prete opened the meeting at 8.10am.

2. PRESENT: Vince Del Prete, Debbie Capper, Steve Unsworth (BA RBM), Clive Adams (BA RBM), Aaron Delaporte (BWA Staff)

3. APOLOGIES: Simon Alden

AD noted no applications for new members to the CDC. VDP suggested current members of the CDC actively seek new members from known club members who may add expertise to the committee.

4. MINUTES OF PREVIOUS MEETING:

Correction to those present: Debbie Capper was present

The minutes of the CDC 6 February 2019 were confirmed as a true and accurate record of the meeting.

Moved: Debbie Capper Seconded: Steve Unsworth.

5. CONFLICTS OF INTEREST: Nil

6. BUSINESS ARISING:

6.1 Club Development – Winning Drive program

AD/KT advised the finalisation of the program had been completed. Continued promotion would now take place to ensure clubs were aware of the opportunities available to them.

Action- AD and KT to report progress at next meeting.

6.2 Incorporated Associations Act

AD advised that further clubs had completed the requirements. CA/SU advised many clubs were currently endeavouring to complete the requirements at the last minute.

Action- AD and KT to provide a final report prior to the next meeting. AD/KT to post an information statement to the website regarding ongoing requirements with the ACT.

6.3 Bowls Link

AD advised that the roll-out was continuing as planned. A summary of the progress of Bowls Link as follows:

- Weekly phone conferences with Bowls Link Working Party;
- Bowls Link training schedule for clubs has been distributed and clubs were beginning to RSVP, additional metro sessions and country sessions had been added due to demand;
- AD advised that the BWA database had been downloaded, cleansed and an upload process had begun. Access to the new database would take place in June.
- Competition module is still under development with a demo system to be released shortly.

Action- AD to report regularly on further progress.

6.4 Gotta the Love the Bowlo videos – At the Bowlo

AD advised that no videos had been released as the editor had been away and ill for most of the recent time. Further videos would be released in June and July.

Action- AD to update on progress as this project goes forward.

6.5 GottaLove the Bowlo Radio Campaign

AD advised a quote for the country regions was being prepared and would be sent with the minutes. This would include two campaigns, one prior to Xmas 2019 and one in early 2020. The promotion would be done with Crocmedia a Bowls Australia partner and be aligned to a sports segment.

Action- AD to provide a full rundown of the radio campaign prior with the minutes.

7. GENERAL BUSINESS:

7.1 Volunteers Workshop

AD advised that KT had made significant progress with this plan. A draft copy would be provided to the committee in the near future.

Action – AD/KT to finalise and distribute the draft Volunteer Management Plan

7.2 Russell Woolf

AD advised that Russell Woolf had met him and he was keen to become an Ambassador for Bowls WA. The finer details around that were discussed and after agreement that any work conducted created a legacy which BWA could continue to use in the future it was decided to move forward with an agreement with Mr Woolf.

Action – AD to continue negotiations with Russell Woolf with the view to an announcement close to the new season in September

7.4 Bowls WA Digital Media

AD advised that he sought help better manage the various Bowls WA owned digital media. Following consultation a number of actions and target performances had been tabled in a report from Pacmentality which would be delivered moving forward.

Action – AD to attached Pacmentality report with minutes

7.5 First Year Members Survey

The Committee discussed the results of the survey with the following items to be specifically noted:

- The value of the BPL given only 19% of first year bowlers watch it.
- The length of play 80% 1-3 hrs of play
- The length of pennant season with 60% preferring 14 weeks or less

7.6 Country Clubs

CA noted the ongoing concern with Country Clubs with the general decline in population in country areas, and that the bowling club were becoming reduced to just a community hub only with minimal participants and chance for growth. This was acknowledged and it was agreed that all BWA could do was to continue to support these clubs as best as possible.

7. MEETING CLOSED:

There being no further business the meeting closed at 9:15am.

8. NEXT MEETINGS:

8.00am Wednesday 3 July at Bowls WA Headquarters.