

MINUTES
Club Development Committee [CDC]
held on Friday 21 February 2020 at Bowls WA, Osborne Park

1. OPEN MEETING: Chair Vince Del Prete opened the meeting at 8.05am

2. PRESENT: Vince Del Prete, Debbie Capper, Hailey Packer, Clive Adams & Steven Unsworth (BA RBM's) Aaron Delaporte and Kaitlin Tyrrell (BWA Staff)

3. APOLOGIES: Simon Alden

4. MINUTES OF PREVIOUS MEETING:

Moved: Hailey Adams and Seconded: Clive Adams

5. CONFLICTS OF INTEREST: Nil

6. BUSINESS ARISING:

6.1 Club Development – Winning Drive program

AD advised a review of Winning Drive had been completed with the outcomes to be noted later under item 6.7. AD/KT/CA/SU would now get together in the next few weeks to formulate a training program for the year.

Action- AD to present training plan at the next meeting.

6.2 Bowls Link

AD advised he had attended a very productive two-day Bowls Link Conference in Melbourne. Around 30 items were tabled as improvements/developments for the system moving forward plus the commercialization of the system was discussed. After prioritisation these would be implemented in the next 6 months.

A continued summary of the progress of Bowls Link as follows:

- Weekly phone conferences with Bowls Link Working Party;
- Continual monthly upgrades for Bowls Link would further enhance the system; and
- Development of upgraded training resources.

Action- AD to report regularly on further progress.

6.3 Gotta Love the Bowlo Videos

AD advised that the video featuring the Roemermann family at Joondalup, which including two junior bowlers would be released shortly with analytics to be included with the release.

Actions- CA/AD to follow up on a new video.

6.4 Gotta Love the Bowlo Radio Campaign

AD advised that the dual radio campaigns were continuing across WA to the end of February with a report to be provided at the next meeting.

Action- AD to provide update to next meeting.

6.5 CDC Budget

VDP advised the Board was supportive of the proposed budget. It was agreed that the budget would be tabled at each meeting so that the CDC could track expenditure throughout the season.

Action- AD to table budget at CDC Meetings.

6.6 Bowls WA Conference

AD updated the CDC on the Bowls Club Information Conference which despite a slow initial take up had reached good numbers attending. Several CDC members would be presenting and would be able to provide feedback at next meeting. A survey will also be distributed to those who attend the Conference.

Action- CDC members to present feedback to next meeting

6.7 Winning Drive Survey Results

AD circulated the survey results which had been compiled by KT. Only 25 clubs had responded. The main takeaways were as follows:

1. Winning Drive needs more exposure out to clubs/members; and
2. Clubs want most assistance with Grants/Sponsorship and Social media.

Action- AD to Incorporate these outcomes into the program moving forward.

7. GENERAL BUSINESS:

7.1 Bowls Facilities

CA noted that many local governments are reviewing sports facilities and pressure will be on clubs to justify their footprint within the local community. BA would also be undertaking a Facilities Audit of all clubs as part of a national strategy.

7. MEETING CLOSED:

There being no further business the meeting closed at 9:00am.

8. NEXT MEETINGS:

Wednesday, 8 April 8.00am Bowls WA Headquarters.