

MINUTES

Club Development Committee [CDC]

held on Monday 18 October 2020 at Bowls WA, Osborne Park

1. OPEN MEETING: Chair Lee Bunney opened the meeting at 8.00am.

2. PRESENT: Lee Bunney, Simon Alden, Jeff Bessant, Hailey Packer, Clive Adams (RBM) and Kaitlin Tyrrell, Aaron Delaporte (BWA Staff).

Observer – Larry Bandy (BWA President) who thanked all members for their time and valued input to this committee.

3. APOLOGIES: Vince Del Prete, Debbie Capper, Steven Unsworth.

Lee Bunney chaired the meeting in the absence of VDP

4. MINUTES OF PREVIOUS MEETING:

Moved: Jeff Bessant and Seconded: Clive Adams.

5. CONFLICTS OF INTEREST: Nil

6. BUSINESS ARISING:

6.1 Club Development – Winning Drive program

AD advised all scheduled training had now been completed. CA had attended the Goldfields league whilst Pilbara (CA) and Esperance (SU) would be visited in the next 6 months. AD advised a new round of funding was now available through Every Club Grants to assist the Winning Drive Program. The key details being the current grant to be acquitted by October 31st, the new Grant to be applied for by November 9th with the amount being from \$5f to \$15k for two calendar years.

The CDC agreed BWA should proceed with the acquittal and application and look to include some new aspects to the program. Some of these were discussed and are included in the Task List.

Action- AD to action grant acquittal, prepare new application.

6.2 Bowls Link

AD advised training sessions for Bowls Link Pennants had concluded with reasonable attendance. All leagues and metropolitan competitions had been uploaded and some queries continued but were down on previous years. The BA videos had also assisted. LB suggested a FAQ section on the website to support queries. AD advised further improvements to reports were expect to come shortly.

A continued summary of the progress of Bowls Link as follows:

- Weekly phone conferences with Bowls Link Working Party;
- Continual monthly upgrades for Bowls Link would further enhance the system; and
- Development of upgraded training resources.

Action- AD to report regularly on further progress.

6.3 Gotta Love the Bowlo Campaign

AD advised the CrocMedia proposal was accepted by the Board and the radio advertisement would be produced by the end of the week. AD thanked HP for assisting in the logo design and also a video featuring Brad Hogg at the Bowls WA Awards Night. A past sporting legends who are now bowlers video would be planned around country week. Also a video featuring Club of the Year Bassendean would be put together prior to Xmas featuring their community bowls. AD advised he was awaiting a proposal from 9ix radio which he would present at the next meeting.

Actions- AD to report progress.

6.4 Brad Hogg Ambassador

Brad Hogg attended the Bowls Awards Night and was well received. He will feature on the Bowls Talk Radio Show minimum once a month plus attend the State Fours finals.

Actions- AD to report progress.

7. GENERAL BUSINESS:

7.1 Covid Hangover for Clubs

CA reported clubs had come through Covid well and were receiving good bookings for functions.

Actions- RBMs to consult with clubs

7.2 Mental Health

SA advised that Bassendean Bowling Club were seeking to have their selectors complete a Mental Health course. It was agreed that this could be something to assist all clubs.

Actions- SA to follow up on Mental health course and report back

7. MEETING CLOSED:

There being no further business the meeting closed at 9:00am.

8. NEXT MEETINGS:

Monday, 23 November 8.00am Bowls WA Headquarters.

TASK LIST on separate page.

Club Development Committee Task List

Task	Ref	Details	Assigned to	Completion Date
Grant Acquittal	6.1	Acquit the Every Club Grant and submit to DLGSC	AD/KT	Oct 31st
Grant Submission	6.1	Submit for the second iteration of Every Club funding	AD/KT	Nov 9th
Country Hub Expo	6.1	Flesh out framework for a County Bowls Expo including Club Development areas as part of Winning Drive	JB	Nov 9th
Winning Drive Training Plan	6.1	Develop a training plan around Introduction to Technology for clubs	HP	Nov 9th
Bassendean Video	6.2	Develop a promotional video around the community bowls program at Bassendean	AD/SA/V DP	By Xmas
Sport Star Video	6.2	Develop a promotional video around former sports players who transitioned to Bowls	AD/CA	March 2021
Mental Health	7.2	Report on any programs open for clubs to improve mental health within the Bowls Community	SA	Nov 23rd