

MINUTES
Club Development Committee [CDC]
held on Monday 16 August 2021 at Bowls WA, Osborne Park

1. OPEN MEETING: Chair Vince Del Prete opened the meeting at 8.05am.

2. PRESENT: Vince Del Prete, Jeff Bessant, Hailey Packer, Simon Alden, Steven Unsworth (RBM), Clive Adams (RBM) and Kaitlin Tyrrell (BWA Staff) and Aaron Delaporte (BWA Staff).

3. APOLOGIES: Lee Bunney.

4. MINUTES OF PREVIOUS MEETING:

AD noted that offering Bowls Australia an opportunity to use Brad Hogg for the BPL was not included in the previous minutes.

Moved: Hailey Packer and Seconded: Vince Del Prete

5. CONFLICTS OF INTEREST: Nil

6. BUSINESS ARISING:

6.1 Club Development – Winning Drive program

AD advised that himself and either CA or SU had presented 7 of the scheduled 12 winning drive sessions with Moora and Kellerberrin cancelled due to a lack of registrations and Bunbury, Mandurah and Dunsborough still to occur.

It was noted that although attendance was generally poor (except Northam) that timing may need to be considered for next season. It was agreed Sept/Oct/Nov may be preferred. Also noted was the general willingness for Country areas to hold Zoom sessions which could be trialled over the 21/22 season.

Action- AD to provide WD update at next meeting

6.2 Bowls Link

AD advised that the new competition interface and pennant finals had been successfully released ahead of schedule. HP noted a video showing people how to use the new interface was important and to highlight the benefits of the changes. A review of the STA websites would occur in the coming weeks.

A continued summary of the progress of Bowls Link as follows:

- Fortnightly phone conferences with Bowls Link Working Party;
- Continual monthly upgrades for Bowls Link would further enhance the system; and
- Development of upgraded training resources.

Action- AD to report regularly on further progress.

6.3 Gotta Love the Bowlo Campaign

AD advised that he expected to receive the SEN digital proposal shortly. This would be distributed via email for circulate resolution approval.

Actions- AD to provide SEN Campaign proposal.

6.4 Brad Hogg Ambassador

AD advised Brad Hogg's management had verbally accepted his continued role as Bowls WA Ambassador for a further 12-month period. A formal contract would be presented shortly. HP noted the key deliverables and outcomes in the contract should be provided to the CDC for the decision-making process moving forward.

VDP advised that the CEO would be tabling to the August Board Meeting the scope of the contract, which will then be shared with the CDC. Clubs request to utilise Brad Hogg would be co-ordinated via AD but did not form part of the contract – additional cost to be covered by the Clubs.

Actions- AD to provide key deliverables to CDC.

6.5 Junior Bowls Committee

SU advised that the JBC were looking at a model used in Bowls Victoria with Hub Clubs used to provide Junior recruitment and coaching. JB questioned whether clubs would be invested in that space given the retention dropoff of junior bowlers can be significant. VDP and others noted BWA should offer a pathway for school kids and provide a framework for clubs. CA noted that the Bowls Vic model would need to be investigated further to determine its suitability for WA.

Actions- SU to provide a framework of how the hub will work.

6.6 Regional Men's Health – Working with Warriors

KT advised of four confirmed sessions as follows:

- Boulder – 27 September;
- Kalgarin – 8 October;
- Beacon – 19 October; and
- Goomalling – 4 January tbc.

KT noted that clubs and local government had been contacted regarding the program whilst AD noted the program had been promoted during Winning Drive sessions.

Actions- KT to provide updates on the program.

6.7 Bowls WA Live Streaming

AD noted that Bowls WA would provide Live Streaming via SEN for three events being as follows:

1. State Singles;
2. Men's Country Week; and
3. Women's Country Week.

It was noted Bowls WA budget currently did not allow for more events and discussion around price, quality of production and value to the sport provided challenges. AD noted Bowls WA would be adding Live Streaming opportunities in sponsorship packages to possibly facilitate some expansion in the future. It was agreed that the following here events would be preferential 1. State Mixed Pairs 2. Bowls Blitz 3. State Pairs (if Men/Women combined).

Actions- AD to provide updates if/when required

7. GENERAL BUSINESS:

7.1 Osborne Park BC

CA advised OPBC were proceeding with a grant application for 1 synthetic green

7.2 Facilities / Green Replacement / Lighting

AD noted in discussions with Country Clubs that the majority had established sinking funds for green replacement although concerning was one club was significantly delayed with this - noting synthetic green replacement funding was a significant threat in country areas. It was noted that several clubs had applied for lighting upgrades under the state government grant which if successful would be very beneficial for the sport. A discussion around Facilities also took place with VDP noting a State Facilities Plan should become a priority for the sport moving forward.

8. MEETING CLOSED:

There being no further business the meeting closed at 9:10am.

9. NEXT MEETINGS:

Monday, 18 October 8.00am Bowls WA Headquarters.

Club Development Committee Task List

Task	Ref	Details	Assigned to	Completion Date
Brad Hogg Videos	6.4	Develop a promotional video each month with Brad Hogg	AD	End of Month
Sport Star Video	6.4	Develop a promotional video around former sports players who transitioned to Bowls	AD	Dec 2021
Digital Promotions	6.3	Present Digital/Social Media SEN Proposal	AD	Asap
Club Viability	Previous meeting	Distribute Club Viability document / add to website	CA/KT	Asap
Bowls Ambassador	6.4	Provide Key deliverables for Bowls WA Ambassador program	AD	Next meeting