

MINUTES
Club Development Committee [CDC]
held on Monday 21 December 2021 at Bowls WA, Osborne Park

1. OPEN MEETING: Chair Clive Adams opened the meeting at 8.00am.

2. PRESENT: Clive Adams (RBM), Jeff Bessant, Hailey Packer, Simon Alden, Kaitlin Tyrrell (BWA Staff) and Aaron Delaporte (BWA Staff).

3. APOLOGIES: Vince Del Prete and Lee Bunney

CA noted the resignation of Steven Unsworth (RBM) and advised applications for his position closed next week with some good candidates having already applied.

4. MINUTES OF PREVIOUS MEETING:

Moved: Clive Adams and Seconded: Kaitlin Tyrrell

5. CONFLICTS OF INTEREST: Nil

6. BUSINESS ARISING:

6.1 Club Development – Winning Drive program

AD advises acquittal of year 1 funding, albeit with a \$3,500 shortfall on spending was being finalised. Year 2 KPI's would be completed soon with DLGSC noting some changes in KPIs including a Club Development Forum likely to be prior to next season commencing.

Action- AD to provide WD update at next meeting

6.2 Bowls Link

AD advised no meetings during the recent period due to the holiday period. Bowls Link would be used for Covid certification.

A continued summary of the progress of Bowls Link as follows:

- Fortnightly phone conferences with Bowls Link Working Party;
- Continual monthly upgrades for Bowls Link would further enhance the system; and
- Development of upgraded training resources.

Action- AD to report regularly on further progress.

6.3 Gotta Love the Bowlo Campaign

AD advised that the SEN campaign had completed for November/December but no reported received as yet from SEN, he will follow up.

An idea for a Club Grants campaign was discussed which would require an additional \$20,000 in the Bowls WA budget - this was approved by the CDC and would be presented at the subsequent Finance meeting.

Actions- AD to provide SEN Campaign report.

6.4 Brad Hogg Ambassador

AD advised the Calvin Rodgers video had been completed with a reach of just over 3000 individuals.

AD advise the next video would be produced in February with a subject still to be found.

Actions- AD to provide update at next meeting.

6.5 Junior Bowls Committee

CA advised the Junior Bowls Program was temporarily on hold following the resignation of Chair Steven Unsworth. CA would take over the committee and endeavour to continue the progress made so far.

Actions- CA to provide update at next meeting.

6.6 Regional Men's Health – Working with Warriors

KT advised no new sessions had been held since last meeting with a total of 4 upcoming sessions as follows:

- | | | |
|--------------|----------------------|--------------------|
| • Jurien Bay | Central West Coastal | 13/02/2022; |
| • Kondinin | South Central Arunga | 25/02/2022; |
| • Westonia | South Eastern | 18/03/2022; and |
| • Binningup | South West | 13 and 14/04/2022. |

KT advised that two metro clubs (Rossmoyne and Cockburn) had expressed interest in holding a metro Men's Health session.

AD advised that Bowls WA would proceed with a session at Cockburn in March with Rossmoyne to hold a second session (if warranted).

Actions- KT to provide update on progress.

7. GENERAL BUSINESS:

7.1 UniSport Nationals

JB advised Mt Lawley had provisionally accepted hosting responsibilities for the UniSport Games lawn bowls competitions. JB advised the event policy and requirements were still to be worked through but appeared very professionally run. A formal agreement would likely be reached soon.

Actions- JB to provide update at next meeting.

7.2 Covid Vaccinations Requirements

CA advised clubs would require assistance with complying with the covid requirements as imposed by the State Government and confirmed by Bowls WA. He planned to email all clubs offering any support and/or assistance with strategies to ensure compliance.

7.3 Google Maps

CA noted he had presented to Bowls WA board the capabilities of the Google maps membership data and how it can assist clubs. CA noted Bowls Australia may look at this with a view to giving clubs support with this in the future.

7.4 Innovations Committee

HP queried what had happened to the work done by the Innovations Committee (survey results and report).

Actions - AD to follow up and report.

8. MEETING CLOSED:

There being no further business the meeting closed at 8:50am.

9. NEXT MEETINGS:

Monday, 21 February 8.00am Bowls WA Headquarters.

Club Development Committee Task List

Task	Ref	Details	Assigned to	Completion Date
Brad Hogg Videos	6.4	Develop a promotional video each month with Brad Hogg	AD	End of Month
Love the Bowls Campaign 2022	6.3	Expanded campaign ideas report	AD	Next meeting
Club Viability	Previous meeting	Distribute Club Viability document / add to website	CA/KT	Asap
Bowls Ambassador	6.4	Provide Key deliverables for Bowls WA Ambassador program	AD	Next meeting
Club Development Forum	6.1	Develop a structure outline and dates/venue for a Club Development forum	AD/KT	Next meeting