

MINUTES
Club Development Committee [CDC]
held on Monday 8 August 2022 at Bowls WA, Osborne Park

1. OPEN MEETING: Clive Adams opened the meeting at 8.00am.

2. PRESENT: Hailey Packer, Ray Povey, Clive Adams & Troy Kinnane (RBM) and Aaron Delaporte (BWA Staff).

3. APOLOGIES: Jeff Bessant, Vince Del Prete, Lee Bunney

With Chair VDP a late apology CA conducted the meeting.

4. MINUTES OF PREVIOUS MEETING:

The minutes were approved.

Moved: Hailey Packer and Seconded: Clive Adams

5. CONFLICTS OF INTEREST: Nil

6. BUSINESS ARISING:

6.1 Club Development Plan

AD advised McLaughlin Sports Consultancy had provided a Preliminary Findings and Opportunities Paper for the Club Development Strategy 2022-25 noting the significant detail and outlining some key items. AD noted the next stages were for a video conference of the Project Reference Group to challenge the contents followed by a Jam Session with 30 key stakeholders in mid-September to further refine the Club Development Strategy. The document was on target for completion in early October.

Action- AD to circulate Club Development Strategy 2022-25 Preliminary Findings & Opportunities Paper

6.2 Bowls Link

AD advised due to the short time frame between the last meeting there was not much to report however he noted the development of a Recommendations Paper for presentation at the SCG Meeting around the future of Bowls Link.

The first module of the Bowls Learn Bowls Link online training was progressing and would be focused on pennant managers.

Action- AD to report regularly on further progress.

6.3 Junior Bowls Committee (JBC)

CA advised the Junior Bowls Committee was progressing with documents to be finalised shortly. TK advised he had met with MDBL clubs on progressing a schools competition in the Peel Region. CA/TK noted the Cockburn Junior Bowls Academy would be hosting its second session this Friday.

Actions- CA to provide update at next meeting.

6.4 Regional Men's Health – Working with Warriors

AD noted an additional session scheduled for Beacon with Willetton indicating they would host a day in January 2023.

Actions- AD to provide update on progress.

6.5 Club Grants Program

AD noted he had received one submission already with the August 31st deadline approaching and would make a final promotion on the website. CA/TK indicated they both spoke to around 8 clubs who had indicated they would apply. RP and HA indicated they would be part of the Club Grants evaluation committee.

Actions- Sub-committee to be appointed at next meeting.

6.6 Club Forum

AD provided an update on the progress of the club forum noting a positive response from vendors and that flyers had been distributed at the AGM. Bookings were limited at the moment but it was hoped they would pick up with a further promotion.

Actions- AD to provide update.

7. GENERAL BUSINESS:

7.1 Live Streaming

AD noted that CEO Ken Pride had been in touch with Lomax Media to quote for this bowls season for live streaming. The quote was within budget and had been accepted.

7.2 Club updates

CA advised Guilderton Country Club had a new President which was beneficial to the Bowling Club situation.

TK advised Katanning BC would relocate to a new Multi Sports Facility and he would attend the opening in September.

AD advised he had met with Leederville BC and they would become an Associated Club with they hope they would form a pennant team and become re-affiliated again in the 2023/24 season, some 20 years after they were last an affiliated member.

7.3 Clubs WA Awards

AD advised that he believed several WA bowling club were finalists for the Clubs WA Awards. He was following up for more info.

Actions - AD to publish a news story.

7.4 Marketing Position

AD advised the Digital Marketing job description had been finalised with the position to be advertised this week.

7.5 Open Gender - Country

TK reported there are some misconceptions and negative perceptions around Open Gender Pennant in some country leagues and suggested the metropolitan changes which proved successful be used as an advocacy case for leagues to consider into the future.

Actions – AD to talk with PH/KP around an article showing success of open gender

7.6 Pre-AGM Forum

HP queried the response from clubs at the pre-AGM forum. AD noted the changes were generally well received with very few queries coming from clubs.

8. MEETING CLOSED:

There being no further business the meeting closed at 9:05am.

9. NEXT MEETINGS:

Monday, 19 September 8.00am Bowls WA Headquarters.