

# **MINUTES**

## **Club Development Committee [CDC]**

held on Monday 19 September 2022 at Bowls WA, Osborne Park

- 1. OPEN MEETING:** Vince Del Prete opened the meeting at 8.00am.
- 2. PRESENT:** Vince Del Prete, Lee Bunney, Ray Povey, Troy Kinnane (left meeting for item 6.5) (RBM) and Aaron Delaporte (BWA Staff).
- 3. APOLOGIES:** Jeff Bessant, Hailey Packer and Clive Adams.

**4. MINUTES OF PREVIOUS MEETING:**  
The minutes were approved.

Moved: Ray Povey and Seconded: Troy Kinnane

- 5. CONFLICTS OF INTEREST:**  
Ray Povey noted a conflict regarding Mt Lawley BC Club Grant application.

**6. BUSINESS ARISING:**

**6.1 Club Development Plan**

VDP noted McLaughlin Sports Consultancy had conducted a consultancy session “Design Lab” for feedback on the initial findings and opportunities for the Club Development Plan. In total 20+ attendees including a mix of Club representatives, Board and Staff were involved including members of the CDC Committee. This session provided good engagement with clubs and will allow for further refinement with the final report expected to be released in late October.

**Action- AD to provide update at next meeting**

**6.2 Bowls Link**

AD advised Mt Lawley BC had successfully used Bowls Link to admin the entry fees for three competitions with feedback provided on some issues but overall considered as a successful pilot. AD to develop a training guide to encourage more clubs to use this part of Bowls Link.

AD advised another round of upgrades was due for release with the most significant being a front-end report, which would provide a list of players and teams they had played for in a specific season. This would assist with finals eligibility and also Integrity rule enquiries.

**Action- AD to report regularly on further progress.**

**6.3 Junior Bowls Committee (JBC)**

TK reported no meeting had taken place in the last month. However, a number of clubs were active in the Junior space including Cockburn, Doubleview and Halls Head. Whilst these events were ad hoc they would continue to be supported by the RBM's whenever possible.

**Actions- TK to provide update at next meeting.**

#### **6.4 Regional Men's Health – Working with Warriors**

AD noted an issue with Busselton requesting a session on News Year Eve, which had been resolved. AD advised around 20 people had attended the North Beach session considered reasonably successful.

Two more sessions booked as follows:

Willetton	Metro	27/01/2023
Beverley	Avon Valley	23/09/2022

**Actions- AD to provide update on progress.**

#### **6.5 Club Grants Program**

This item was deferred till after General Business. AD noted 27 applications (18 metro, and 9 country) with \$85,170 in funding requested against the \$40,000 budgeted for approval. The various merits of the applications were discussed with the CDC members (VDP, AD, RP & HP) having individually assessed them prior.

After lengthy discussion several recommendations were noted along with the funding outcomes for each application.

**Actions- VDP to seek Board approval for recommendations. AD to advise clubs on outcomes and release details on website.**

#### **6.6 Club Forum**

AD advised the Club Forum held at Cockburn Bowling Club with 65 clubs attending. Survey results indicated no major issues and good feedback for this event to continue next year, albeit at a new venue possibly north of the river or in a country region.

### **7. GENERAL BUSINESS:**

#### **7.1 Live Streaming**

AD advised SEN were contacted regarding streaming outcome and Lomax media were engaged to also Live Stream the Ladies IZRR at Halls Head in February. This event would be funded under a new sponsorship arrangement.

#### **7.2 Marketing Position**

AD advised that Bowls WA had no suitable applicants for Digital Marketing job. The position would be either re-advertised or changed to an Office Admin pending further discussion with CEO Ken Pride.

**Actions – AD to advise at next meeting**

#### **7.3 Open Gender - Country**

AD advised as pennant was started shortly this would be put on hold till late next season when it would be better suited to discuss with country leagues.

**Actions – AD to advise next season**

### **8. MEETING CLOSED:**

There being no further business the meeting closed at 9:05am.

### **9. NEXT MEETINGS:**

Monday, 17 October 8.00am Bowls WA Headquarters.