

# What is jack hi?

JACK HI is the Official Bowls WA Magazine bringing a modern design and focus on in-depth bowls content to Bowlers across Western Australia. A highly popular publication amongst the Bowling community, JACK HI is produced quarterly with a readership of over 15,000 per edition.

Previously JACK HI had two of the four editions printed over the year however with a growing readership and a goal to reach more Bowlers across WA JACK HI is now an online only publication.

# jack hi

A Bowls WA Publication



Latest Edition

## Contact Us

**Advertising Manager:** Clive Adams  
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**Bowls WA Website:** [www.bowlswa.com.au](http://www.bowlswa.com.au)

## Advertise with us

### Schedule

| Issue  | Booking   | Artwork   | Published |
|--------|-----------|-----------|-----------|
| Autumn | May 5th   | May 11th  | May 22nd  |
| Winter | July 24th | July 31st | Aug 14th  |
| Spring | Oct 16th  | Oct 23rd  | Oct 30th  |
| Summer | Jan 29th  | Feb 5th   | Feb 26th  |
| (2024) |           |           |           |

### Advertising Rates 2023

(Ex GST)

| Display             | Size                    | Online |
|---------------------|-------------------------|--------|
| Full Page           | 297 x 210mm + 5mm bleed | \$450  |
| Standard Horizontal | 110 x 190mm             | \$300  |
| Standard Vertical   | 275 x 90mm              | \$300  |
| Small Horizontal    | 60 x 190mm              | \$200  |
| Small Vertical      | 120 x 90mm              | \$200  |

### Artwork

If you do not have the capacity to design your ads we can fulfil this for you given a clear brief.  
Files to be supplied as hi-res PDF's where possible.  
*Other file formats accepted but not preferred.* **Cost:** \$100 per hour

### Key facts

JACK HI is sent to **203 clubs** across Western Australia which includes **15,000+** registered members of Bowls WA.  
Over **37,000** Individuals play bowls in WA.  
Bowls WA runs five separate Metropolitan Pennant competitions with **6,000+** participants.

### Bowls WA conducts major events during the year:

- Men's & Women's State Championships (Singles, Pairs, Triples and Fours)
- Country Week for Men and Women (over 1500 participants)
- Men's and Women's Over 60s Championships (Singles, Pairs, Triples and Mixed Pairs)

Bowls WA is responsible for High Performance pathways and selects and manages State representative from Under 18's, Open and Over 60's.  
These sides compete in Test matches and National Championships.

## Advertising Booking Form

### Size

|                     |                          |   |
|---------------------|--------------------------|---|
| Full Page           | <input type="checkbox"/> |   |
| Standard Horizontal | <input type="checkbox"/> | Small Horizontal <input type="checkbox"/> |
| Standard Vertical   | <input type="checkbox"/> | Small Vertical <input type="checkbox"/>   |
| Other               | <input type="checkbox"/> | _____                                     |

### Position

|                    |                          |                                      |
|--------------------|--------------------------|--------------------------------------|
| Standard           | <input type="checkbox"/> |                                      |
| Inside Front Cover | <input type="checkbox"/> | Early Right <input type="checkbox"/> |
| Inside Back Cover  | <input type="checkbox"/> | Back Cover <input type="checkbox"/>  |
| Other              | <input type="checkbox"/> | _____                                |

### Issues

|  |                          |                                      |
|--|--------------------------|--------------------------------------|
| Yearly Contract<br><small>(all 4 issues)</small> | <input type="checkbox"/> |                                      |
| Winter 2023                                      | <input type="checkbox"/> | Spring 2023 <input type="checkbox"/> |
| Summer 2024                                      | <input type="checkbox"/> | Autumn 2023 <input type="checkbox"/> |

**Artwork Needed** Yes / No

**Comments** \_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

Total Price (Ex GST) \_\_\_\_\_

Business Name \_\_\_\_\_  
ABN \_\_\_\_\_ Phone \_\_\_\_\_ Fax \_\_\_\_\_  
Postal Address \_\_\_\_\_  
\_\_\_\_\_ Post Code \_\_\_\_\_  
Email \_\_\_\_\_  
Contact Name \_\_\_\_\_ Title \_\_\_\_\_  
Billing Address \_\_\_\_\_  
(If different to above)  
\_\_\_\_\_ Post Code \_\_\_\_\_  
Company Name \_\_\_\_\_

*I agree these details are correct and hereby authorise this booking.*

Approving Person's Signature \_\_\_\_\_ Date \_\_\_\_\_



**BOWLS**  
**WESTERN AUSTRALIA**

**For more information contact**

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